To be filled in by the Field of Study Committee							
	Module (course block) name: **ELECTIVE COURSES *BUSINESS ANALYSIS MANAGER***						Module code: D.1.
	Course name: **Business Design**						Course code: 25
	Organisational Unit conducting the course/module: **Instytut Ekonomiczny**						
	Field of study: ***management and law studies***			Study cycle: ***second-cycle studies***			
	Mode of study: ***part time***			Study profile: ***practical***			
	Year / semester: **II/III**		Course/module status: **optional**		Course/module language: **english/polish**		
	Form of tuition	lecture	class	laboratory	project	seminar	other (please, specify)
	Course load (hrs)		**9**				

Module/course coordinator	PhD Katarzyna Olszewska
Lecturer	PhD Katarzyna Olszewska
Course/module objectives	The aim of the course is to familiarize students with the principles and methods of organizing and running a business in the current economic conditions. The effect of education will be the ability to navigate properly in the economic system and the predisposition to make decisions that will allow those interested to start self-employment.
Entry requirements	basic economic knowledge

LEARNING OUTCOMES

No.	Learning outcome description	Reference to the learning outcomes for **Field of Study**
Knowledge – the student:		
1	has deep knowledge about bussines functioning on the domestic and international market	K2P_W03
2	identifies the processes of individual entrepreneurship	K2P_W09 K2P_W12
Skills – the student:		
3	uses procedures and standards in the process of analyzing complex issues related to planning and implementing business operations.	K2P_U01 K2P_U02
Social competences – the student:		
4	is able to work in a team, effectively completing assigned tasks, demonstrating communication and organizational skills	K2P_K01

CURRICULUM CONTENTS

Classes

The procedure for opening a business on its own account; Elements of the business venture plan; Sources of financing business activity; Business thinking to business design; Small business plan of individual company Business model CANVAS.

Basic literature	1. A.Osterwalder, Y. Pigneur *Tworzenie modeli biznesowych, Podręcznik wizjonera*, Onepress 2012 2. J.Muehlhausen *Modele biznesowe dla bystrzaków*, Wyd. Septem 2018 3. B. Michalska_Dominiak, P. Grocholiński, *Poradnik design thinking, czyli jak wykorzystać myślenie projektowe w biznesie* Onepress 2019 4. M.Porada-Rochoń, M. Brojak-Trzaskowska, D.Kordela, M.Tomczyk, *Przedsiębiorstwa w obliczu wyzwań XXI wieku: modele biznesowe,*

	finansowanie, innowacje, edu-Libri 2018
Additional literature	1. D. Ling, *Complete design thinking guide for succesful proffesionals*, Wyd Lulu Press 2016 2. Pijl P., Lokitz J., Solomon L.K., *Design a better business*, Wyd. Wiley Jonhn + Sons 2016 3. K. Wach, *Własny biznes w Unii Europejskiej*, Wydawnictwo Uniwersytetu Ekonomicznego w Krakowie, Kraków 2008
Teaching methods	multimedia presentations, case study
Form and terms of awarding credits	• active participation in classes • student's project

Learning outcomes verification methods	Learning outcome number
Active participation in classes (asking questions, conducting polemics, completing the lecturer's statements with practical insights and based on own experience)	1,2,4
Project of own business (alone or in groups)	3

STUDENT WORKLOAD		
Type of activity/tuition	Number of hours	
	Total	Activities related to practical professional preparation
Participation in lectures	-	
Independent study of lecture topics	-	
Participation in classes and laboratories*	9	9
Independent preparation for classes*	18	18
Preparation of projects/essays/etc.*	18	18
Preparation for examination/credit awarding test	5	5
Participation in consultation hours		
Other		
TOTAL student workload in hours	50	50
Number of ECTS credits for the course	**2**	
Number of ECTS credits assigned to the scientific discipline	**Management and quality science 1,5** **Law sciences 0,5**	
Number of ECTS credits associated with practical classes*	**2**	
Number of ECTS credits for classes which require direct participation of lecturers	0,4	